



NVAA 2026 HOLIDAY GALA SPONSORSHIPS: A NIGHT IN PARIS

The Northern Virginia Apartment Association (NVAA) relies on its generous sponsors to enhance its educational and social programs, and support its scholarship fund, which assists those looking to expand their skills for growth in the multifamily housing industry.

Sponsors of NVAA events grow their business revenue, receive recognition of their professional brand, and elevate their reputation as supporters of the industry. NVAA's members represent nearly 225,000 apartment units across Northern Virginia.

Last year's Holiday Gala had more than 250 attendees, and even more are expected this year. More than 75% of last year's attendees owned, managed, or worked on a property. Increase your brand recognition today!

December 3, 2026 | 6:00 PM-10:00 PM
The Westin Alexandria Old Town | 400 Courthouse Square Alexandria, VA 22314

Questions about sponsorship? Contact Larry Hoffer, NVAA's Executive Director, at 703-304-0207 or lhoffer@nvaa.org.

TITLE SPONSOR



AVAILABLE SPONSORSHIP OPPORTUNITIES

SPONSORSHIP OPPORTUNITY	PRICE	QTY
<p>Gala Title Sponsor Be recognized alongside NVAA! Sponsor logo will be prominently displayed on signage throughout the event, as well as all promotions and communications. Sponsor will receive 10 tickets to the event; a representative will have 3-5 minutes to address attendees at the Gala. Giveaways (provided by sponsor) will be handed out by costumed actors during the cocktail reception. NVAA will run 2 social media posts prior to the event. Sponsor will receive a copy of registration list 1 week before and within 1 week after the event.</p>	SOLD!!	
<p>Entertainment Sponsor This year, we will be entertained by a quartet of strolling musicians and Smokey the DJ will be returning as well! Sponsor logo will be prominently displayed on signage in the cocktail reception area and near the DJ, as well as in all promotions and communications. Sponsor will receive 6 tickets to the event. NVAA will run 2 social media posts prior to the event. Sponsor will receive a copy of registration list 1 week before and within 1 week after the event.</p>	\$3,500	1
<p>Costumed Actors Have your giveaways distributed by our costumed actors! Sponsor logo will be prominently displayed on Gala signage as well as in all promotions and communications. Sponsor will receive 4 tickets to the event. NVAA will run 2 social media posts prior to the event. Sponsor will receive a copy of registration list 1 week before and within 1 week after the event.</p>	\$3,000	2
<p>Exclusive Dinner Sponsor Sponsor logo will be displayed on menu card at each place setting and on Gala signage, as well as in all promotions and communications. Sponsor will receive 4 tickets to the event. NVAA will run 2 social media posts prior to the event. Sponsor will receive a copy of registration list 1 week before and within 1 week after the event.</p>	\$3,000	1
<p>Exclusive Bar Sponsor Sponsor logo will be prominently displayed at each Bar (during cocktail hour and Gala), as well as in all promotions and communications. You can even have a specialty cocktail named for you! Sponsor will receive 2 tickets to the event as well as copies of the registration list 1 week before and within 1 week after the event.</p>	\$2,500	1
<p>Gala Souvenir Sponsor Help give attendees a memory of the Gala they'll have all year long! Sponsor logo will be featured alongside NVAA's logo on each souvenir, as well as in all promotions and communications. Sponsor will receive 2 tickets to the event as well as copies of the registration list 1 week before and within 1 week after the event.</p>	\$2,000	1
<p>Macaron Sponsor The macaron is one of Paris' favorite sweet treats. Each guest will receive an individually wrapped macaron with the sponsor's logo on the packaging. Logo will also be featured on Gala signage as well as in all promotions and communications. Sponsor will receive 2 tickets to the event as well as copies of the registration list 1 week before and within 1 week after the event.</p>	\$2,000	1
<p>Exclusive Dessert Sponsor Sponsor logo will be displayed on menu card at each place setting and on Gala signage, as well as in all promotions and communications. Sponsor will receive 2 tickets to the event as well as copies of the registration list 1 week before and within 1 week after the event.</p>	\$1,500	1
<p>Caricature Sponsor Just like in the Montmartre Artists' Square, this year's Gala will feature a caricature artist who will provide sketches of attendees. Sponsor logo will be on the "frame" into which each caricature will be placed, as well as on signage near the artists and all promotions and communications. Sponsor will receive 2 tickets to the event as well as copies of the registration list 1 week before and within 1 week after the event.</p>	\$1,500	1

(continued)

<p>Exclusive Centerpiece Sponsor Sponsor logo will be prominently displayed at each table, as well as in all promotions and communications. Sponsor will receive 2 tickets to the event as well as copies of the registration list 1 week before and within 1 week after the event.</p>	<p>\$1,000</p>	<p>1</p>
<p>Registration/Welcome Sponsor Hand out badges at the registration table and get the opportunity to meet every attendee. Sponsor logo will be prominently displayed on and near the table, as well as in all promotions and communications. Sponsor will receive 2 tickets to the event as well as copies of the registration list 1 week before and within 1 week after the event.</p>	<p>\$1,000</p>	<p>1</p>
<p>Photo Booth Sponsor Be part of lasting Gala memories! Sponsor logo will appear prominently on all photos taken at the professionally operated photo booth and nearby signage, as well as in all promotions and communications. Sponsor will receive 2 tickets to the event as well as copies of the registration list 1 week before and within 1 week after the event.</p>	<p>\$1,000</p>	<p>1</p>

Want to design your own sponsorship opportunity?

Contact Larry Hoffer at 703-304-0207 or lhoffer@nvaa.org to discuss!